



Describing Wine Mouthfeel

Presented by Enartis Vinqury and Sue Langstaff

Mouthfeel is recognized by winemakers as an important characteristic of quality in wine, yet mouthfeel lags behind other wine sensory attributes. It describes a category of tactile sensations, related to oral (mouth) tissues and their perceived condition, for instance, "drying" or "coating" as opposed to texture, which sensations are related to the wine itself.

The term "mouthfeel" is not universally used among wine professionals or as a characteristic for judging and scoring wines in competitions. Some wineries have their own in-house mouthfeel terms to communicate among winemaking staff when developing and maintaining house styles. The purpose of this two-hour seminar is to better understand wine mouthfeel. It is geared to winery management, enologists and hospitality staff with some training in sensory evaluation.

Topics include:

- Taste vs. mouthfeel
- Definition of mouthfeel
- Mouthfeel characteristics such as astringency, bitterness, acidity, heat, smooth, bubbly, heavy, etc.
- Australian Red Wine Mouthfeel Wheel
- Factors influencing mouthfeel

Participants will evaluate wines which have been adjusted with various compounds to demonstrate mouthfeel characteristics. Attendees will come away with knowledge to make better winemaking decisions and confidence in their ability to communicate mouthfeel perceptions.

Reserve your space now!

Due to limited class size, advance registration is required. Please fax this form back to (707) 838-1765 or call (707) 838-6312 to reserve your space.

May 28th, 9am-Noon - EVQ Education Center - Windsor, CA

Fee: \$200 per person - *No refunds will be given the day of the seminar or thereafter.*

Name(s) _____

Company _____

Phone _____ Email* _____

Payment Method:

- Enclosed is a check payable to Vinqury
- Enartis Vinqury Account
- Visa/MasterCard/American Express/Discover

Account #: _____ Exp: _____ V-Code: _____

Cardholder: _____ Zip Code: _____

**If you do not receive confirmation via email within 48 hours of submitting this form, please call to ensure that your space has been reserved.*